

Abstract:

The role of the soft power, especially the Public Diplomacy, has become the main subject of debate among researchers and specialists in the relations and international studies. Taking into consideration the importance of that expression and the Palestinians need to more of strength paths to support the Palestinian situation, which is to achieve independence and complete supremacy on their territory, the researcher has discussed this Diplomacy, its meaning and its most important theories on the international level. That is by theoretically framing that expression including the previous studies regarding the Palestinian Public Diplomacy. The researcher ends with a gist that includes all the branches of the research, and that is in the 1st chapter.

The second chapter handles an inclusive definition of the Public Diplomacy, its importance to the Palestinian cause and the connection between the Public opinion "questionnaires" and achieving this kind of diplomacy. The chapter also goes through the indicators when Palestinians started using that sort of diplomacy, especially those who were Islamic. Then it criticizes the Palestinian Public Diplomacy in terms of the factual side (reality) and duty and the material or the dimensions needed to achieve it. All that aims to compare such diplomacy with the Israeli's.

However, the third chapter represents the practical model. It explains the role of the Palestinian Civil Organizations inside Palestine and out of it in diaspora, in advocating the Palestinian Public Diplomacy by representing models of the most famous organization and associations in the civil community, that work on publicizing or spreading the

Palestinian cause all over the globe. After that, the chapter comments on some observations about the experimental or the practical model.

Finally, it moves to reveal the role of the Public Diplomacy in discussing some cases that are crucial to Palestinians during the previous decade. Such cases are embodied in putting the deceased President Yasser Arafat under siege, Hague's court statements, Gaza's siege and Goldstone's Report.

The appendix of this study includes the most important "questionnaires" the researcher has prepared and used to figure out the reality of the Palestinian Public Diplomacy among the official environments, civil organizations and mass media as the internet.

The study concludes with a brief introduction to the political, academic and socially active personalities, whom were interviewed for this study's purposes.